

Social Entrepreneurship Conference 23rd March 2022 – SUPPORTING THE ECONOMY OF POSITIVE CHANGE

Session #1 - Erdmuthe Klaer, <u>Reves Network</u>: The role of the social economy in tackling present and future challenges of remote rural areas

Erdmuthe Klaer summarized experts feedback given during the implementation of the DelFin project.

Social economy has the potential to bring great benefits to the whole economy <u>Challenges are:</u>

- Social entrepreneurs not being recognized as powerful players to bring about change to the society
- Business support organizations (BSS) are often not specialized and tailored to social enterprises

Steps to tackle challenges:

- Foster stakeholder engagement
- Bring together different stakeholders and share different needs
- Develop a vision for rural areas, to discuss how best to use resources to achieve the mission
- Mapping within an ecosystem to be aware of all actors
- Using European funds more effectively, especially as the new funding period has begun
- Transnational actions: peer learning and visit projects and mentoring processes, to support colleagues in other countries who face limited capabilities in dealing with social entrepreneurship
- Establishment of regional and local contact points to develop partnerships and foster networking → possibility for transnational cooperation between these contact points
- Also international events (like this Final Conference) fosters awareness and networking within Central Europe